

**THINK
NORTH
AMERICAN**



NASCONETWORK.COM

North American Strategy for Competitiveness NASCO



NASCO is focused on the global competitiveness of the North American supply chain, workforce and energy independence.

NASCO is the only *grass roots*, continental coalition of governments, businesses and educational institutions driven by a common interest in collaboration along key freight, energy and commercial trade networks.

Founded in 1994 as the I-35 Corridor Coalition, NASCO has grown into a continental organization with membership from other North American corridor coalitions, as well.



Our North American Strategy...

- **Improve** the North American supply chain, logistics systems and transportation network to be the most competitive on earth;
- **Eliminate unnecessary non-tariff trade barriers and reduce cross-border transaction costs (domestically and internationally);**
- **Strengthen** the quality of the North American workforce to become the best in the global marketplace; and
- **Promote** North American energy independence, security and opportunity.



Shaded areas represent NASCO membership as of January 2015.

NASCO Key Initiatives



Think North American - North American **ADVOCACY** and **AWARENESS** at all levels – local, state / provincial, federal, international and industry

Trade Promotion Authority (TPP, TTIP)

Multi-year Transportation Bill, dedicated freight program

North American Supply Chain, Innovation and Technology

The North American Approach – North American Single Window, Harmonization and Regulation – eliminate barriers to free trade, compliance challenges, complex laws, cross border transactions, Workforce

US Department of Commerce Advisory Council on Supply Chain Competitiveness

Eno Center for Transportation Freight Funding Working Group

IFTWG - Intermodal Freight Technology Working Groups

NASCO Key Initiatives



Freight Technology Pilot Projects

- *Connected Vehicles* – I-35 Connected Work Zone and Corridor Optimization for Freight
- *FRATIS* - Freight Advanced Traveler Information Systems

North American Border Crossings

- Advocacy and engagement on barriers to free trade – *government, compliance challenges, complex laws and regulations, Single Window*
- Advocacy / Stakeholders in several border crossing efforts and studies
- United States Department of Homeland Security Advisory Council's Border Infrastructure Task Force

North American Energy – Security, Independence, Opportunity

- Mexico reforms; Keystone XL Pipeline; Exportation of LNG and crude oil
- Alternative Fuels; Refueling Infrastructure; Pipelines; EDF grants

NASCO Key Initiatives



North American Skilled Workforce

FIRST EVER Tri-national Workforce Training Pilot – to lay foundation for a *North American portable credential!*

Law School and University undergraduate and graduate NASCO themed research projects

Partnerships with Manufacturing Skills Standards Council (MSSC) -
CLA / CLT / CPT courses – Canada, USA and Mexico

Partnership with NAM Manufacturing Institute –
NAM Endorsed Skills Certification System

NASCO Councils



Engage in the process or be a consequence of it!

Within NASCO we have the following councils:

- ❖ Supply Chain & Logistics Council
- ❖ Workforce Council
- ❖ Energy & Environment Council

The councils meet by conference call throughout the year.



NASCO Capstone Research Project

- *Graduate students from Texas A & M School of Law and Texas A & M Bush School of Government and Public Service*
- *Harmonizing Freight Regulations – Whether disparate freight regulation policies impact trade across state lines? And, what are the costs and benefits of these varying policies and to whom do they accrue?*
- Research to be conducted through April 2016 – **they would love your input!!** Please let Tiffany know if you are interested.

NASCO 2015 - 2016

- We would love to hold a meeting of DOTs along the I-35 / 29 Mid-Con Corridor to discuss the status of harmonization of regulations and policies.
- Also interested in other corridor efforts and coordinating possible meetings or calls.



NASCO Contact Information

901 Main Street, Suite 4400, Dallas, TX 75202

www.nasconetwork.com

Tiffany Melvin, President

214-744-1042; tiffany@nasconetwork.com

Rachel Connell, Director of Membership & Events

214-744-1006; rachel@nasconetwork.com

**Arielle Manresa-Nicholson,
Communications & Policy Coordinator**

352-362-6924; arielle@nasconetwork.com

Francisco Martinez, Mexico Representative

011 52 18115555665; fmartinez@nasconetwork.com

